

Green Council Biodiversity Solutions - Introduction and Request for Meeting



Jonathan Martin [REDACTED]
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To clerk@trawdenparishcouncil.org.uk Copy Becca Czegliedi

5/1/2026 07:00



Dear Adele,

I trust this finds you well. I am sending this message by way of brief introduction, and I hope you will not mind the unsolicited approach.

Green Council Biodiversity Solutions is a Biodiversity Consultancy and Projects company, and we are currently working with a number of Councils in this regard.

Our website is at www.greencouncilsolutions.org

We thought that this might be of potential interest to you and the Council, so we are sending this short note here by way of introduction.

In addition to creating Biodiversity Action Plans and undertaking Biodiversity Audits in a number of our current projects, we are also implementing the projects according to those plans.

These include the design and implementation of community gardens, woodlands, orchards, wildflower gardens and various other biodiversity driven schemes.

We also provide planters and hanging baskets, using only peat free compost and our own blend of coconut coir, which reduces watering by two thirds.

We are rather different in our business model as we really take care of everything - from initial baseline biodiversity audits and consultation, to full project design to actually fully implementing the project concerned, including planting the plants.

In all we do, we emphasise a number of core values. These include protecting the natural capital that drives tourism, coastal resilience, optimised visitor experience and landscape character. As well as ensuring the very best return on investment for the council, the community and the town.

We also prioritise Biodiversity Net Gain & Regeneration supporting planning requirement BNG and turning derelict land into community assets.

We provide a Full-Service Partnership: "cradle-to-grave" service, from design and community consultation to long-term maintenance advice. This unique approach differentiates us from simple contractors.

We create a seamless solution for councils with a single point of contact. And we are always conscious of the need for the Council to see a strong return on investment and value. The pricing of our proposals always reflects this.

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We also assist councils in navigating their way the various duties and obligations regarding Biodiversity that they have, the overarching legislation applicable to them and ensuring good, appropriate and proportionate compliance with all of this. This is all part of what we do, which then flows through into the audit and project work we undertake.

My LinkedIn profile, which also references Green Council Biodiversity Solutions, is at:

<https://www.linkedin.com/in/jonathan-martin-ba30962/>

We'd much welcome the opportunity to meet you in person in and to learn more about your work in your lovely town, as well as tell you a bit more about what we do and have been doing in Biodiversity and Sustainability. And perhaps provide a few ideas of how we might be able to support your own work. Just a chat really, no hard sell or commitment at all. And just lovely to meet you! We do not charge for our initial visit and site assessment work.

We will be in your area in January working on Biodiversity Audits and projects. If there is a date which could work for you for us to visit, we would love to do so. Perhaps initially to discuss your requirements and wishes for a biodiversity Audit and Biodiversity Action Plan.

We wonder if a comprehensive, community-led Biodiversity Audit as a first step would be of particular interest. This would then generate a clear list of projects (such as ponds, orchards, meadows and community gardens) for you to consider, and for a tailored approach to your particular outdoor areas:

Strategic Rationale: A remote hamlet within the Bronte Country and Pendle Hill landscape, managed as a country park. Projects must preserve the romantic, ruined aesthetic while enhancing biodiversity in a culturally charged setting.

Project 1: "Wycoller Beck" Habitat & Historic Bridge Setting Enhancement.

Enhance the stream habitat and plant native vegetation around the famous packhorse bridges.

Protect the iconic views and improve freshwater ecology.

Project 2: "Hamlet Ruins" Safe Habitat Integration (Bat Bricks, Crevice Plants).

Integrate bat access bricks and plant ferns in ruined walls to add ecological function.

Enrich the ruins as wildlife habitat without compromising their atmospheric decay.

Project 3: "Pendle Hill" Moorland Fringe Management.

Control bracken and scrub on parish land to maintain open moorland character and access.

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each of which we have excellent experience in, may be of interest to you.

However, we support biodiversity projects of every kind so would wish to hear about your own biodiversity priorities for the coming year and beyond.

If a meeting in January could be of interest, please do email me at jonathan@greencouncilsolutions.org and phone number is 07880 257321, in case this could work for you. We will follow up in the new year as all is focused on Christmas right now!

In the meantime, we wish you a very Happy Christmas and a wonderful New Year. We hope to see you in 2026.

Kind regards,

Jonathan and Becca